

Ground Zero Radio - Frequently Asked Questions

How will people listen to the station?

We intend initially to broadcast on DAB Digital Radio in Milton Keynes, Aylesbury, Buckingham and Leighton Buzzard with coverage in surrounding areas. DAB radios are fitted to most modern cars and are available in portable form for home/office/work use.

We will also have an Internet stream accessible from smart speakers, mobile app, computer, etc.

Subject to a third-party license being granted by Ofcom we hope to include Banbury and Brackley (and their surrounding areas) in our DAB coverage soon after launch. Additional areas are also being investigated subject to budget.

What types of shows will be broadcast?

Our output will be primarily electronic music providing an exposure platform for amateur and upcoming local DJs to play tracks that would either not be played on mainstream radio or only heard on specialist shows.

What stage is the project at and when will the station be on air?

We have submitted an application for a broadcasting license to Ofcom and are awaiting their decision. In the meantime, our studio is being built and fitted out. All being well we hope to be on air in the early Autumn of 2025.

How do I get involved?

We are currently seeking individual DJ-presenters and DJ+MC combos to present regular shows when the station launches. See our website for a link to our application form.

How will the station be funded?

The station is being operated on a 'not for profit' basis. We will fund the station from advertising, sponsorship and subscriptions paid by DJ's, much like the pirate stations of old did. All income will directly support either the running costs the station (eg broadcast licenses, studio rent, electricity, etc) and any excess invested in improving facilities.

How much will it cost to play?

The final figure is yet to be decided but we aim to charge less than £15 per broadcast hour. This is similar to the cost of a practice session at a DJ school.

Who is running the station and where will our money go?

The station will be owned and operated a Community Interest Company. This is a special legal structure which ensures that any money raised can only be reinvested back into the station, for example increasing DAB coverage or buying new equipment. Every year we must report our finances to the Government to provide transparency.

Where are your studios?

Our studio is currently being built at Creslow Park, just outside Whitchurch approximately 5 miles North of Aylesbury.

What equipment will be available?

Most likely Pioneer CDJs or XDJ 1000s and a suitable mixer. We may look at building a vinyl studio in future if there is sufficient demand.

How will the station attract listeners?

We will be promoting the station via partnerships with local event promoters, venues and DJ schools, as well as with signs and posters in the local area.

Can I promote myself or events I am playing at?

Reasonable self-promotion is definitely encouraged, subject to some rules that will protect our advertisers and ensure we comply with Broadcasting regulations. As a general guide, promoting an event where you are playing will usually be fine provided you are not being paid extra to do so.

Can I advertise my event/venue/product on the station?

The station is primarily about music and we are committed to keeping advertising relevant and to an absolute minimum. If you are running an event or offering a product that would be of interest to our listenership, or are a local business simply wanting to support us, please get in touch on marketing@gnd0.uk.

I am not a DJ, can I still get involved?

Absolutely! If you have another talent or skill to bring to the table, for example in audio engineering or if you are a master at producing idents, jingles or adverts please reach out and we will be happy to chat with you.